

SOAR ABOVE THE
COMPETITION WITH OUR
MARKET RESEARCH EXPERTISE.



Probity Research

Global Panel Book

B2B



About Us

Established in 2012 Probity Research started as a traditional pen and paper research company which has now transitioned into a global full-service research agency providing online data collection services and delivering more than a million survey completes a year with offices in USA, UAE and India.

The company was founded with a vision to provide and conduct research with Hard-to-find respondents and niche audiences within the B2B and Medical research space. Probity owns and operates global proprietary panels that span from deep, nationally representative communities to unique, niche audiences, supported by a trusted partner network. With no project minimums, our services are quick and efficient allowing the client to dictate their needs and timeline, whilst providing a cost-effective solution.

Probity inevitably aims at providing the most appropriate and opportune services, coerces it to put in extra efforts, constructive parameters to analyse and conduct detailed survey in order to meet the needs and requirements of the clients and sketch out best suiting solutions and valuable insights.

The company has built up an adroit and staunch team that facilitates the successful execution of its defined plan of actions. Probity assists businesses with well-founded and effectual market research services.

**AUTHENTIC, REAL AND HONEST ARE NOT
JUST WORDS TO US, THESE ARE THE
ETHICS WE WORK WITH!**





Certifications & Affiliations

Probity Research is a proud corporate member of ESOMAR, Insights Association and is also ISO 9001:2015 - quality management system and ISO 20252:2019 – Market, Opinion and Social Research Certified. Probity Research is compliant with GDPR, CCPA, and other local privacy laws that govern the panellist experience. As a company we firmly believe in upholding the rights of panellists and taking every measure to secure personal data.

We provide our respondents the following rights, amongst others:

- The right to stop the usage of their information
- The right to know their rights
- The right to delete, update and access their information
- The right to know if there has been a data breach

We firmly believe in upholding the rights of our panellists and taking every measure to secure personal data.



Data Privacy

Probity Research is compliant with **GDPR, CCPA**, and other local privacy laws that govern the panelist experience.

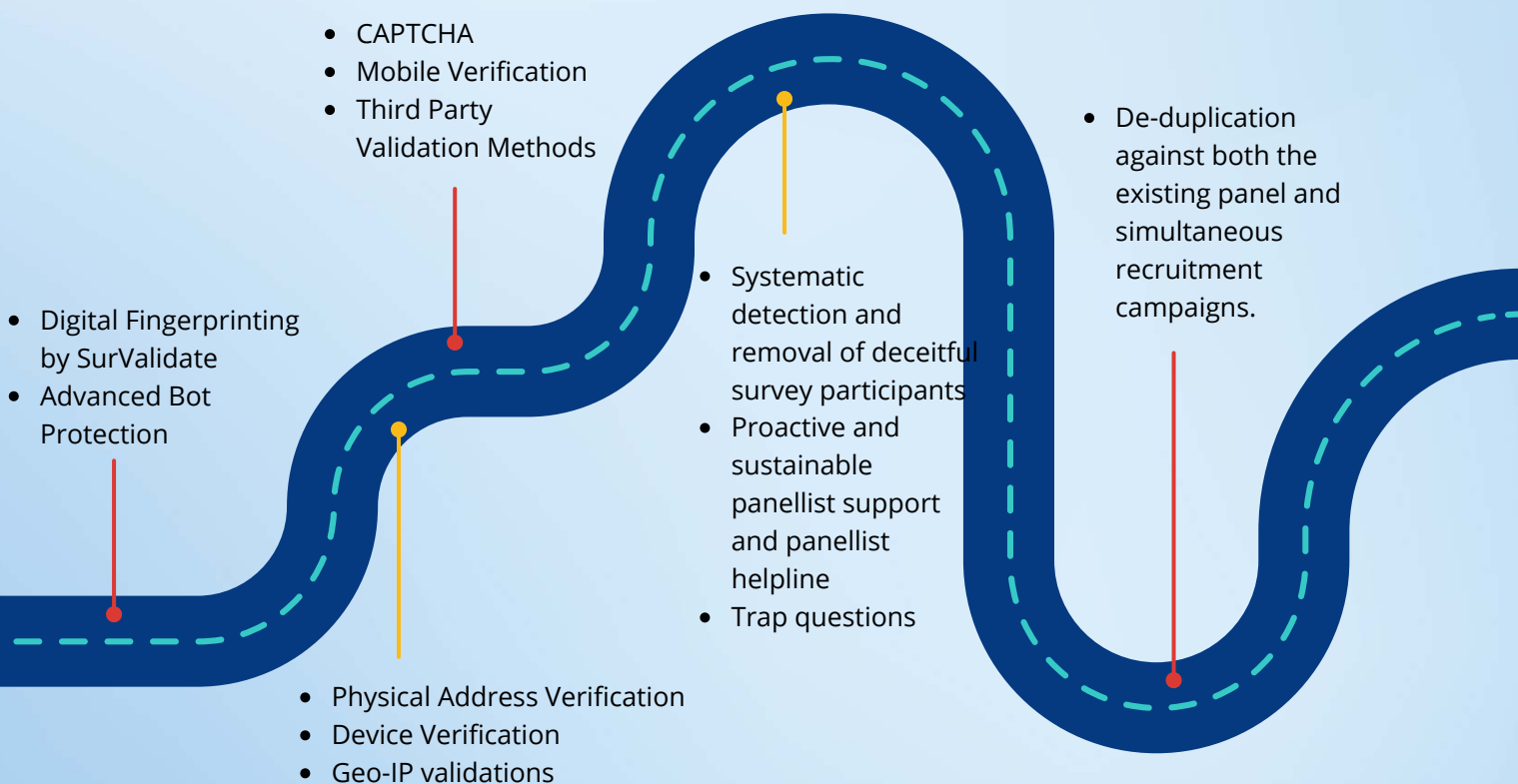


Quality

Our panel is drawn from varied sources and recruited using a comprehensive collection of techniques to select unique and reactive members. An unprejudiced and a true depiction of the country's population (census) or online – depending on the viability in each market is the basis of our panel. Our panellists are profiled over different parameters ranging from demographics to special attributes and undergo multi-modal verification – email, mobile phone, postal address & social media - to ensure legitimacy.

The quality of our panels is of the utmost importance to us. As a panel provider, Probity Research is ISO certified and ensures the quality of the panel with a variety of methods to ensure the highest data quality.

A double opt-in registration process including the below measures is used at our end:



Our Capabilities

1

Survey Programming & Hosting



We are a team of experienced Survey Programmers ready to support our clients with their complex requirements.

2

Custom Research



Custom Research is distinctive research which is personalized and optimized for our customers' specific needs.

3

Data Collection



Data Collection is the most important part of a research where the correct data needs to be captured. We cover various methodologies – Online, Offline, CATI and Mobile.

4

Panel Services



Probity Research is a fresh approach to Online Market Research. A fast-growing Market Research firm providing innovative online solutions to global clients with strong skills and technology.

5

Data Analysis & Reporting



Our Data analysis team has deep analytical skills with the capability to handle all complex level data, using different tools and techniques.

6

Omnibus Surveys



Our Omnibus is an affordable purchasing solution for businesses that need to quickly uncover consumer trends, buying behaviors, & power.

7

Healthcare Research



At Probity Research, we are proud of our global Proprietary Healthcare Panel spread across the globe with over 300000 (and still counting) Healthcare Professionals and 2.5 Million patients around the globe.

8

Translation Services



We can translate your projects into more than 30 different languages, while offering an extraordinary array of linguistic services.

Global Coverage



Industry

Advertising	1462
Agriculture/Fishing	1109
Architecture	1411
Automotive	2722
Aviation	202
Accounting/Banking/Financial	12248
Bio-Tech	252
Chemicals/Plastics/Rubber	151
Communications/Information	2722
Computer Hardware	1613
Computer Software	1815
Construction	2218
Consulting	3478
Consumer Electronics	3730
Consumer Packaged Goods	1714
Education	2389
Energy/Utilities/Oil and Gas	1109
Fashion/Apparel	2470
Food/Beverage	3679
Government/Public Sector	857
Healthcare	1815
Hospitality/Tourism	1260
Information Technology/IT	14042
Insurance	1512
Legal/Law	222
Manufacturing	6673
Market Research	232
Marketing/Sales	3024
Media/Entertainment	615
Military	1381
Non Profit/Social services	1048
Personal Services	5292
Pharmaceuticals	1240
Public Relations	272
Real Estate/Property	2419
Retail/Wholesale trade	4617
Shipping/Distribution	1361
Telecommunications	2591
Transportation	3135
Other	706

Job Title

Partner/Owner	4385
C-level	5040
Vice President (EVP, SVP, AVP)	9274
Director Level*	17137
Mid-level Management*	37298
Analyst	4032
Assistant or Associate	4335
Administrative Staff	6048
Consultant	5544
Intern	2016
Volunteer	1008
None of the above	4687

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	5292
Customer/Client Service	8064
Executive Leadership	4032
Finance/Accounting	9415
Human Resources	13437
Legal/Law	2016
Marketing	7399
Operations	8730
Procurement	6613
Sales/Business Development	7833
Tech. Dev. Hardware (not only IT)	4284
Tech. Dev. Software (not only IT)	5232
Technology Implementation	5474
Other	12984

CANADA

PANEL COUNT: 72219

Industry

Advertising	1047
Agriculture/Fishing	794
Architecture	1011
Automotive	1950
Aviation	144
Accounting/Banking/Financial	8775
Bio-Tech	181
Chemicals/Plastics/Rubber	108
Communications/Information	1950
Computer Hardware	1156
Computer Software	1300
Construction	1589
Consulting	2492
Consumer Electronics	2672
Consumer Packaged Goods	1228
Education	1712
Energy/Utilities/Oil and Gas	794
Fashion/Apparel	1769
Food/Beverage	2636
Government/Public Sector	614
Healthcare	1300
Hospitality/Tourism	903
Information Technology/IT	10060
Insurance	1083
Legal/Law	159
Manufacturing	4781
Market Research	166
Marketing/Sales	2167
Media/Entertainment	441
Military	989
Non Profit/Social services	751
Personal Services	3792
Pharmaceuticals	888
Public Relations	195
Real Estate/Property	1733
Retail/Wholesale trade	3308
Shipping/Distribution	975
Telecommunications	1856
Transportation	2246
Other	506

Job Title

Partner/Owner	3142
C-level	3611
Vice President (EVP, SVP, AVP)	6644
Director Level*	12277
Mid-level Management*	26721
Analyst	2889
Assistant or Associate	3105
Administrative Staff	4333
Consultant	3972
Intern	1444
Volunteer	722
None of the above	3358

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3792
Customer/Client Service	5778
Executive Leadership	2889
Finance/Accounting	6745
Human Resources	9627
Legal/Law	1444
Marketing	5301
Operations	6254
Procurement	4738
Sales/Business Development	5611
Tech. Dev. Hardware (not only IT)	3069
Tech. Dev. Software (not only IT)	3748
Technology Implementation	3922
Other	9302

Industry

Advertising	982
Agriculture/Fishing	745
Architecture	948
Automotive	1828
Aviation	135
Accounting/Banking/Financial	8226
Bio-Tech	169
Chemicals/Plastics/Rubber	102
Communications/Information	1828
Computer Hardware	1083
Computer Software	1219
Construction	1490
Consulting	2336
Consumer Electronics	2505
Consumer Packaged Goods	1151
Education	1605
Energy/Utilities/Oil and Gas	745
Fashion/Apparel	1659
Food/Beverage	2471
Government/Public Sector	575
Healthcare	1219
Hospitality/Tourism	846
Information Technology/IT	9431
Insurance	1016
Legal/Law	149
Manufacturing	4482
Market Research	156
Marketing/Sales	2031
Media/Entertainment	413
Military	928
Non Profit/Social services	704
Personal Services	3555
Pharmaceuticals	833
Public Relations	183
Real Estate/Property	1625
Retail/Wholesale trade	3101
Shipping/Distribution	914
Telecommunications	1740
Transportation	2106
Other	474

Job Title

Partner/Owner	2945
C-level	3385
Vice President (EVP, SVP, AVP)	6229
Director Level*	11510
Mid-level Management*	25051
Analyst	2708
Assistant or Associate	2911
Administrative Staff	4062
Consultant	3724
Intern	1354
Volunteer	677
None of the above	3148

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3555
Customer/Client Service	5416
Executive Leadership	2708
Finance/Accounting	6324
Human Resources	9025
Legal/Law	1354
Marketing	4970
Operations	5863
Procurement	4441
Sales/Business Development	5261
Tech. Dev. Hardware (not only IT)	2877
Tech. Dev. Software (not only IT)	3514
Technology Implementation	3676
Other	8720

BRAZIL

PANEL COUNT: 74474

Industry

Advertising	1076
Agriculture/Fishing	819
Architecture	1043
Automotive	2011
Aviation	149
Accounting/Banking/Financial	9049
Bio-Tech	186
Chemicals/Plastics/Rubber	112
Communications/Information	2011
Computer Hardware	1191
Computer Software	1341
Construction	1639
Consulting	2570
Consumer Electronics	2756
Consumer Packaged Goods	1266
Education	1766
Energy/Utilities/Oil and Gas	820
Fashion/Apparel	1825
Food/Beverage	2718
Government/Public Sector	633
Healthcare	1341
Hospitality/Tourism	931
Information Technology/IT	10374
Insurance	1118
Legal/Law	164
Manufacturing	4930
Market Research	172
Marketing/Sales	2234
Media/Entertainment	454
Military	1021
Non Profit/Social services	774
Personal Services	3911
Pharmaceuticals	916
Public Relations	201
Real Estate/Property	1788
Retail/Wholesale trade	3411
Shipping/Distribution	1005
Telecommunications	1914
Transportation	2317
Other	521

Job Title

Partner/Owner	3240
C-level	3724
Vice President (EVP, SVP, AVP)	6852
Director Level*	12661
Mid-level Management*	27556
Analyst	2979
Assistant or Associate	3202
Administrative Staff	4468
Consultant	4096
Intern	1489
Volunteer	745
None of the above	3463

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3911
Customer/Client Service	5958
Executive Leadership	2979
Finance/Accounting	6956
Human Resources	9928
Legal/Law	1489
Marketing	5467
Operations	6449
Procurement	4885
Sales/Business Development	5787
Tech. Dev. Hardware (not only IT)	3165
Tech. Dev. Software (not only IT)	3865
Technology Implementation	4044
Other	9592

ARGENTINA

PANEL COUNT: 29790

Industry

Advertising	430
Agriculture/Fishing	328
Architecture	417
Automotive	804
Aviation	60
Accounting/Banking/Financial	3620
Bio-Tech	74
Chemicals/Plastics/Rubber	45
Communications/Information	804
Computer Hardware	476
Computer Software	536
Construction	656
Consulting	1028
Consumer Electronics	1102
Consumer Packaged Goods	506
Education	706
Energy/Utilities/Oil and Gas	328
Fashion/Apparel	730
Food/Beverage	1086
Government/Public Sector	253
Healthcare	536
Hospitality/Tourism	372
Information Technology/IT	4150
Insurance	447
Legal/Law	66
Manufacturing	1972
Market Research	69
Marketing/Sales	894
Media/Entertainment	182
Military	408
Non Profit/Social services	310
Personal Services	1564
Pharmaceuticals	366
Public Relations	80
Real Estate/Property	715
Retail/Wholesale trade	1364
Shipping/Distribution	402
Telecommunications	766
Transportation	927
Other	208

Job Title

Partner/Owner	1296
C-level	1490
Vice President (EVP, SVP, AVP)	2741
Director Level*	5064
Mid-level Management*	11022
Analyst	1192
Assistant or Associate	1281
Administrative Staff	1787
Consultant	1638
Intern	596
Volunteer	298
None of the above	1385

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1564
Customer/Client Service	2383
Executive Leadership	1192
Finance/Accounting	2782
Human Resources	3971
Legal/Law	596
Marketing	2187
Operations	2580
Procurement	1954
Sales/Business Development	2315
Tech. Dev. Hardware (not only IT)	1266
Tech. Dev. Software (not only IT)	1546
Technology Implementation	1618
Other	3837

CHILE

PANEL COUNT: 26066

Industry

Advertising	377
Agriculture/Fishing	287
Architecture	365
Automotive	704
Aviation	52
Accounting/Banking/Financial	3167
Bio-Tech	65
Chemicals/Plastics/Rubber	39
Communications/Information	704
Computer Hardware	417
Computer Software	469
Construction	574
Consulting	900
Consumer Electronics	965
Consumer Packaged Goods	443
Education	618
Energy/Utilities/Oil and Gas	287
Fashion/Apparel	639
Food/Beverage	950
Government/Public Sector	222
Healthcare	469
Hospitality/Tourism	326
Information Technology/IT	3631
Insurance	391
Legal/Law	57
Manufacturing	1726
Market Research	60
Marketing/Sales	782
Media/Entertainment	159
Military	357
Non Profit/Social services	271
Personal Services	1369
Pharmaceuticals	321
Public Relations	70
Real Estate/Property	626
Retail/Wholesale trade	1194
Shipping/Distribution	352
Telecommunications	670
Transportation	811
Other	182

Job Title

Partner/Owner	1134
C-level	1303
Vice President (EVP, SVP, AVP)	2398
Director Level*	4431
Mid-level Management*	9644
Analyst	1043
Assistant or Associate	1121
Administrative Staff	1564
Consultant	1434
Intern	521
Volunteer	261
None of the above	1212

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1369
Customer/Client Service	2085
Executive Leadership	1043
Finance/Accounting	2435
Human Resources	3475
Legal/Law	521
Marketing	1913
Operations	2257
Procurement	1710
Sales/Business Development	2025
Tech. Dev. Hardware (not only IT)	1108
Tech. Dev. Software (not only IT)	1353
Technology Implementation	1415
Other	3357

PERU

PANEL COUNT: 24576

Industry

Advertising	355
Agriculture/Fishing	270
Architecture	344
Automotive	664
Aviation	49
Accounting/Banking/Financial	2986
Bio-Tech	61
Chemicals/Plastics/Rubber	37
Communications/Information	664
Computer Hardware	393
Computer Software	443
Construction	541
Consulting	848
Consumer Electronics	909
Consumer Packaged Goods	418
Education	583
Energy/Utilities/Oil and Gas	271
Fashion/Apparel	602
Food/Beverage	896
Government/Public Sector	209
Healthcare	443
Hospitality/Tourism	307
Information Technology/IT	3423
Insurance	369
Legal/Law	54
Manufacturing	1627
Market Research	57
Marketing/Sales	737
Media/Entertainment	150
Military	337
Non Profit/Social services	255
Personal Services	1291
Pharmaceuticals	302
Public Relations	66
Real Estate/Property	590
Retail/Wholesale trade	1126
Shipping/Distribution	332
Telecommunications	632
Transportation	765
Other	172

Job Title

Partner/Owner	1069
C-level	1229
Vice President (EVP, SVP, AVP)	2261
Director Level*	4178
Mid-level Management*	9093
Analyst	983
Assistant or Associate	1057
Administrative Staff	1474
Consultant	1352
Intern	491
Volunteer	246
None of the above	1143

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1291
Customer/Client Service	1966
Executive Leadership	983
Finance/Accounting	2295
Human Resources	3276
Legal/Law	491
Marketing	1804
Operations	2128
Procurement	1612
Sales/Business Development	1910
Tech. Dev. Hardware (not only IT)	1044
Tech. Dev. Software (not only IT)	1275
Technology Implementation	1335
Other	3165

COLOMBIA

PANEL COUNT: 33513

Industry

Advertising	484
Agriculture/Fishing	369
Architecture	469
Automotive	905
Aviation	67
Accounting/Banking/Financial	4072
Bio-Tech	84
Chemicals/Plastics/Rubber	50
Communications/Information	905
Computer Hardware	536
Computer Software	603
Construction	738
Consulting	1157
Consumer Electronics	1240
Consumer Packaged Goods	570
Education	795
Energy/Utilities/Oil and Gas	369
Fashion/Apparel	821
Food/Beverage	1221
Government/Public Sector	285
Healthcare	603
Hospitality/Tourism	419
Information Technology/IT	4668
Insurance	503
Legal/Law	74
Manufacturing	2219
Market Research	77
Marketing/Sales	1005
Media/Entertainment	204
Military	459
Non Profit/Social services	348
Personal Services	1760
Pharmaceuticals	412
Public Relations	90
Real Estate/Property	805
Retail/Wholesale trade	1535
Shipping/Distribution	452
Telecommunications	861
Transportation	1043
Other	234

Job Title

Partner/Owner	1458
C-level	1676
Vice President (EVP, SVP, AVP)	3083
Director Level*	5697
Mid-level Management*	12400
Analyst	1341
Assistant or Associate	1441
Administrative Staff	2011
Consultant	1843
Intern	670
Volunteer	335
None of the above	1558

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1760
Customer/Client Service	2681
Executive Leadership	1341
Finance/Accounting	3130
Human Resources	4468
Legal/Law	670
Marketing	2460
Operations	2902
Procurement	2198
Sales/Business Development	2604
Tech. Dev. Hardware (not only IT)	1424
Tech. Dev. Software (not only IT)	1739
Technology Implementation	1820
Other	4316

UNITED KINGDOM

PANEL COUNT: 85760

Industry

Advertising	1244
Agriculture/Fishing	943
Architecture	1201
Automotive	2316
Aviation	172
Accounting/Banking/Financial	10420
Bio-Tech	214
Chemicals/Plastics/Rubber	129
Communications/Information	2316
Computer Hardware	1372
Computer Software	1544
Construction	1887
Consulting	2959
Consumer Electronics	3173
Consumer Packaged Goods	1458
Education	2033
Energy/Utilities/Oil and Gas	943
Fashion/Apparel	2101
Food/Beverage	3130
Government/Public Sector	729
Healthcare	1544
Hospitality/Tourism	1072
Information Technology/IT	11946
Insurance	1286
Legal/Law	189
Manufacturing	5677
Market Research	197
Marketing/Sales	2573
Media/Entertainment	523
Military	1175
Non Profit/Social services	892
Personal Services	4502
Pharmaceuticals	1055
Public Relations	232
Real Estate/Property	2058
Retail/Wholesale trade	3928
Shipping/Distribution	1158
Telecommunications	2204
Transportation	2667
Other	600

Job Title

Partner/Owner	3731
C-level	4288
Vice President (EVP, SVP, AVP)	7890
Director Level*	14579
Mid-level Management*	31731
Analyst	3430
Assistant or Associate	3688
Administrative Staff	5146
Consultant	4717
Intern	1715
Volunteer	858
None of the above	3988

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4502
Customer/Client Service	6861
Executive Leadership	3430
Finance/Accounting	8010
Human Resources	11432
Legal/Law	1715
Marketing	6295
Operations	7427
Procurement	5626
Sales/Business Development	6664
Tech. Dev. Hardware (not only IT)	3645
Tech. Dev. Software (not only IT)	4451
Technology Implementation	4657
Other	11046

Industry

Advertising	1119
Agriculture/Fishing	849
Architecture	1081
Automotive	2084
Aviation	154
Accounting/Banking/Financial	9378
Bio-Tech	193
Chemicals/Plastics/Rubber	116
Communications/Information	2084
Computer Hardware	1235
Computer Software	1389
Construction	1698
Consulting	2663
Consumer Electronics	2856
Consumer Packaged Goods	1312
Education	1829
Energy/Utilities/Oil and Gas	849
Fashion/Apparel	1891
Food/Beverage	2817
Government/Public Sector	656
Healthcare	1389
Hospitality/Tourism	965
Information Technology/IT	10752
Insurance	1158
Legal/Law	170
Manufacturing	5110
Market Research	178
Marketing/Sales	2316
Media/Entertainment	471
Military	1057
Non Profit/Social services	803
Personal Services	4052
Pharmaceuticals	949
Public Relations	208
Real Estate/Property	1852
Retail/Wholesale trade	3535
Shipping/Distribution	1042
Telecommunications	1984
Transportation	2400
Other	540

Job Title

Partner/Owner	3358
C-level	3859
Vice President (EVP, SVP, AVP)	7101
Director Level*	13121
Mid-level Management*	28558
Analyst	3087
Assistant or Associate	3319
Administrative Staff	4631
Consultant	4245
Intern	1544
Volunteer	772
None of the above	3589

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4052
Customer/Client Service	6175
Executive Leadership	3087
Finance/Accounting	7209
Human Resources	10289
Legal/Law	1544
Marketing	5665
Operations	6684
Procurement	5063
Sales/Business Development	5997
Tech. Dev. Hardware (not only IT)	3280
Tech. Dev. Software (not only IT)	4006
Technology Implementation	4191
Other	9941

FRANCE

PANEL COUNT: 81472

Industry

Advertising	1181
Agriculture/Fishing	896
Architecture	1141
Automotive	2200
Aviation	163
Accounting/Banking/Financial	9899
Bio-Tech	204
Chemicals/Plastics/Rubber	122
Communications/Information	2200
Computer Hardware	1304
Computer Software	1467
Construction	1792
Consulting	2811
Consumer Electronics	3014
Consumer Packaged Goods	1385
Education	1931
Energy/Utilities/Oil and Gas	896
Fashion/Apparel	1996
Food/Beverage	2974
Government/Public Sector	693
Healthcare	1467
Hospitality/Tourism	1018
Information Technology/IT	11349
Insurance	1222
Legal/Law	179
Manufacturing	5393
Market Research	187
Marketing/Sales	2444
Media/Entertainment	497
Military	1116
Non Profit/Social services	847
Personal Services	4277
Pharmaceuticals	1002
Public Relations	220
Real Estate/Property	1955
Retail/Wholesale trade	3731
Shipping/Distribution	1100
Telecommunications	2094
Transportation	2534
Other	570

Job Title

Partner/Owner	3544
C-level	4074
Vice President (EVP, SVP, AVP)	7495
Director Level*	13850
Mid-level Management*	30145
Analyst	3259
Assistant or Associate	3503
Administrative Staff	4888
Consultant	4481
Intern	1629
Volunteer	815
None of the above	3788

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4277
Customer/Client Service	6518
Executive Leadership	3259
Finance/Accounting	7610
Human Resources	10860
Legal/Law	1629
Marketing	5980
Operations	7056
Procurement	5345
Sales/Business Development	6330
Tech. Dev. Hardware (not only IT)	3463
Tech. Dev. Software (not only IT)	4228
Technology Implementation	4424
Other	10494

ITALY

PANEL COUNT: 79843

Industry

Advertising	1158
Agriculture/Fishing	878
Architecture	1118
Automotive	2156
Aviation	160
Accounting/Banking/Financial	9701
Bio-Tech	200
Chemicals/Plastics/Rubber	120
Communications/Information	2156
Computer Hardware	1277
Computer Software	1437
Construction	1757
Consulting	2755
Consumer Electronics	2954
Consumer Packaged Goods	1357
Education	1892
Energy/Utilities/Oil and Gas	878
Fashion/Apparel	1956
Food/Beverage	2914
Government/Public Sector	679
Healthcare	1437
Hospitality/Tourism	998
Information Technology/IT	11122
Insurance	1198
Legal/Law	176
Manufacturing	5286
Market Research	184
Marketing/Sales	2395
Media/Entertainment	487
Military	1094
Non Profit/Social services	830
Personal Services	4192
Pharmaceuticals	982
Public Relations	216
Real Estate/Property	1916
Retail/Wholesale trade	3657
Shipping/Distribution	1078
Telecommunications	2052
Transportation	2483
Other	559

Job Title

Partner/Owner	3473
C-level	3992
Vice President (EVP, SVP, AVP)	7346
Director Level*	13573
Mid-level Management*	29542
Analyst	3194
Assistant or Associate	3433
Administrative Staff	4791
Consultant	4391
Intern	1597
Volunteer	798
None of the above	3713

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4192
Customer/Client Service	6387
Executive Leadership	3194
Finance/Accounting	7457
Human Resources	10643
Legal/Law	1597
Marketing	5860
Operations	6914
Procurement	5238
Sales/Business Development	6204
Tech. Dev. Hardware (not only IT)	3393
Tech. Dev. Software (not only IT)	4144
Technology Implementation	4335
Other	10284

SPAIN

PANEL COUNT: 77448

Industry

Advertising	1123
Agriculture/Fishing	852
Architecture	1084
Automotive	2091
Aviation	155
Accounting/Banking/Financial	9410
Bio-Tech	194
Chemicals/Plastics/Rubber	116
Communications/Information	2091
Computer Hardware	1239
Computer Software	1394
Construction	1704
Consulting	2672
Consumer Electronics	2866
Consumer Packaged Goods	1317
Education	1836
Energy/Utilities/Oil and Gas	852
Fashion/Apparel	1897
Food/Beverage	2827
Government/Public Sector	658
Healthcare	1394
Hospitality/Tourism	968
Information Technology/IT	10788
Insurance	1162
Legal/Law	170
Manufacturing	5127
Market Research	178
Marketing/Sales	2323
Media/Entertainment	472
Military	1061
Non Profit/Social services	805
Personal Services	4066
Pharmaceuticals	953
Public Relations	209
Real Estate/Property	1859
Retail/Wholesale trade	3547
Shipping/Distribution	1046
Telecommunications	1990
Transportation	2409
Other	542

Job Title

Partner/Owner	3369
C-level	3872
Vice President (EVP, SVP, AVP)	7125
Director Level*	13166
Mid-level Management*	28656
Analyst	3098
Assistant or Associate	3330
Administrative Staff	4647
Consultant	4260
Intern	1549
Volunteer	774
None of the above	3601

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4066
Customer/Client Service	6196
Executive Leadership	3098
Finance/Accounting	7234
Human Resources	10324
Legal/Law	1549
Marketing	5685
Operations	6707
Procurement	5081
Sales/Business Development	6018
Tech. Dev. Hardware (not only IT)	3292
Tech. Dev. Software (not only IT)	4020
Technology Implementation	4205
Other	9975

BELGIUM

PANEL COUNT: 30979

Industry

Advertising	449
Agriculture/Fishing	341
Architecture	434
Automotive	836
Aviation	62
Accounting/Banking/Financial	3764
Bio-Tech	77
Chemicals/Plastics/Rubber	46
Communications/Information	836
Computer Hardware	496
Computer Software	558
Construction	682
Consulting	1069
Consumer Electronics	1146
Consumer Packaged Goods	527
Education	734
Energy/Utilities/Oil and Gas	341
Fashion/Apparel	759
Food/Beverage	1131
Government/Public Sector	263
Healthcare	558
Hospitality/Tourism	387
Information Technology/IT	4315
Insurance	465
Legal/Law	68
Manufacturing	2051
Market Research	71
Marketing/Sales	929
Media/Entertainment	189
Military	424
Non Profit/Social services	322
Personal Services	1626
Pharmaceuticals	381
Public Relations	84
Real Estate/Property	743
Retail/Wholesale trade	1419
Shipping/Distribution	418
Telecommunications	796
Transportation	963
Other	217

Job Title

Partner/Owner	1348
C-level	1549
Vice President (EVP, SVP, AVP)	2850
Director Level*	5266
Mid-level Management*	11462
Analyst	1239
Assistant or Associate	1332
Administrative Staff	1859
Consultant	1704
Intern	620
Volunteer	310
None of the above	1441

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1626
Customer/Client Service	2478
Executive Leadership	1239
Finance/Accounting	2893
Human Resources	4130
Legal/Law	620
Marketing	2274
Operations	2683
Procurement	2032
Sales/Business Development	2407
Tech. Dev. Hardware (not only IT)	1317
Tech. Dev. Software (not only IT)	1608
Technology Implementation	1682
Other	3990

NETHERLANDS

PANEL COUNT: 33767

Industry

Advertising	490
Agriculture/Fishing	371
Architecture	473
Automotive	912
Aviation	68
Accounting/Banking/Financial	4103
Bio-Tech	84
Chemicals/Plastics/Rubber	51
Communications/Information	912
Computer Hardware	540
Computer Software	608
Construction	743
Consulting	1165
Consumer Electronics	1249
Consumer Packaged Goods	574
Education	800
Energy/Utilities/Oil and Gas	371
Fashion/Apparel	827
Food/Beverage	1233
Government/Public Sector	287
Healthcare	608
Hospitality/Tourism	422
Information Technology/IT	4704
Insurance	507
Legal/Law	74
Manufacturing	2235
Market Research	78
Marketing/Sales	1013
Media/Entertainment	206
Military	463
Non Profit/Social services	351
Personal Services	1773
Pharmaceuticals	415
Public Relations	91
Real Estate/Property	810
Retail/Wholesale trade	1547
Shipping/Distribution	456
Telecommunications	868
Transportation	1050
Other	236

Job Title

Partner/Owner	1469
C-level	1688
Vice President (EVP, SVP, AVP)	3107
Director Level*	5740
Mid-level Management*	12494
Analyst	1351
Assistant or Associate	1452
Administrative Staff	2026
Consultant	1857
Intern	675
Volunteer	338
None of the above	1570

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1773
Customer/Client Service	2701
Executive Leadership	1351
Finance/Accounting	3154
Human Resources	4501
Legal/Law	675
Marketing	2479
Operations	2924
Procurement	2215
Sales/Business Development	2624
Tech. Dev. Hardware (not only IT)	1435
Tech. Dev. Software (not only IT)	1753
Technology Implementation	1834
Other	4349

DENMARK

PANEL COUNT: 15490

Industry

Advertising	225
Agriculture/Fishing	170
Architecture	217
Automotive	418
Aviation	31
Accounting/Banking/Financial	1882
Bio-Tech	39
Chemicals/Plastics/Rubber	23
Communications/Information	418
Computer Hardware	248
Computer Software	279
Construction	341
Consulting	534
Consumer Electronics	573
Consumer Packaged Goods	263
Education	367
Energy/Utilities/Oil and Gas	170
Fashion/Apparel	379
Food/Beverage	565
Government/Public Sector	132
Healthcare	279
Hospitality/Tourism	194
Information Technology/IT	2158
Insurance	232
Legal/Law	34
Manufacturing	1025
Market Research	36
Marketing/Sales	465
Media/Entertainment	94
Military	212
Non Profit/Social services	161
Personal Services	813
Pharmaceuticals	191
Public Relations	42
Real Estate/Property	372
Retail/Wholesale trade	709
Shipping/Distribution	209
Telecommunications	398
Transportation	482
Other	108

Job Title

Partner/Owner	674
C-level	774
Vice President (EVP, SVP, AVP)	1425
Director Level*	2633
Mid-level Management*	5731
Analyst	620
Assistant or Associate	666
Administrative Staff	929
Consultant	852
Intern	310
Volunteer	155
None of the above	720

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	813
Customer/Client Service	1239
Executive Leadership	620
Finance/Accounting	1447
Human Resources	2065
Legal/Law	310
Marketing	1137
Operations	1341
Procurement	1016
Sales/Business Development	1204
Tech. Dev. Hardware (not only IT)	658
Tech. Dev. Software (not only IT)	804
Technology Implementation	841
Other	1995

SWEDEN

PANEL COUNT: 18587

Industry

Advertising	270
Agriculture/Fishing	204
Architecture	260
Automotive	502
Aviation	37
Accounting/Banking/Financial	2258
Bio-Tech	46
Chemicals/Plastics/Rubber	28
Communications/Information	502
Computer Hardware	297
Computer Software	335
Construction	409
Consulting	641
Consumer Electronics	688
Consumer Packaged Goods	316
Education	441
Energy/Utilities/Oil and Gas	204
Fashion/Apparel	455
Food/Beverage	678
Government/Public Sector	158
Healthcare	335
Hospitality/Tourism	232
Information Technology/IT	2589
Insurance	279
Legal/Law	41
Manufacturing	1230
Market Research	43
Marketing/Sales	558
Media/Entertainment	113
Military	255
Non Profit/Social services	193
Personal Services	976
Pharmaceuticals	229
Public Relations	50
Real Estate/Property	446
Retail/Wholesale trade	851
Shipping/Distribution	251
Telecommunications	478
Transportation	578
Other	130

Job Title

Partner/Owner	809
C-level	929
Vice President (EVP, SVP, AVP)	1710
Director Level*	3160
Mid-level Management*	6877
Analyst	743
Assistant or Associate	799
Administrative Staff	1115
Consultant	1022
Intern	372
Volunteer	186
None of the above	864

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	976
Customer/Client Service	1487
Executive Leadership	743
Finance/Accounting	1736
Human Resources	2478
Legal/Law	372
Marketing	1364
Operations	1610
Procurement	1219
Sales/Business Development	1444
Tech. Dev. Hardware (not only IT)	790
Tech. Dev. Software (not only IT)	965
Technology Implementation	1009
Other	2394

AUSTRIA

PANEL COUNT: 13941

Industry

Advertising	202
Agriculture/Fishing	153
Architecture	195
Automotive	376
Aviation	28
Accounting/Banking/Financial	1694
Bio-Tech	35
Chemicals/Plastics/Rubber	21
Communications/Information	376
Computer Hardware	223
Computer Software	251
Construction	307
Consulting	481
Consumer Electronics	516
Consumer Packaged Goods	237
Education	330
Energy/Utilities/Oil and Gas	153
Fashion/Apparel	342
Food/Beverage	509
Government/Public Sector	118
Healthcare	251
Hospitality/Tourism	174
Information Technology/IT	1942
Insurance	209
Legal/Law	31
Manufacturing	923
Market Research	32
Marketing/Sales	418
Media/Entertainment	85
Military	191
Non Profit/Social services	145
Personal Services	732
Pharmaceuticals	171
Public Relations	38
Real Estate/Property	335
Retail/Wholesale trade	638
Shipping/Distribution	188
Telecommunications	358
Transportation	434
Other	98

Job Title

Partner/Owner	606
C-level	697
Vice President (EVP, SVP, AVP)	1283
Director Level*	2370
Mid-level Management*	5158
Analyst	558
Assistant or Associate	599
Administrative Staff	836
Consultant	767
Intern	279
Volunteer	139
None of the above	648

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	732
Customer/Client Service	1115
Executive Leadership	558
Finance/Accounting	1302
Human Resources	1858
Legal/Law	279
Marketing	1023
Operations	1207
Procurement	915
Sales/Business Development	1083
Tech. Dev. Hardware (not only IT)	592
Tech. Dev. Software (not only IT)	724
Technology Implementation	757
Other	1796

AUSTRALIA

PANEL COUNT: 58678

Industry

Advertising	851
Agriculture/Fishing	645
Architecture	821
Automotive	1584
Aviation	117
Accounting/Banking/Financial	7129
Bio-Tech	147
Chemicals/Plastics/Rubber	88
Communications/Information	1584
Computer Hardware	939
Computer Software	1056
Construction	1291
Consulting	2024
Consumer Electronics	2171
Consumer Packaged Goods	998
Education	1391
Energy/Utilities/Oil and Gas	645
Fashion/Apparel	1438
Food/Beverage	2142
Government/Public Sector	499
Healthcare	1056
Hospitality/Tourism	733
Information Technology/IT	8174
Insurance	880
Legal/Law	129
Manufacturing	3884
Market Research	135
Marketing/Sales	1760
Media/Entertainment	358
Military	804
Non Profit/Social services	610
Personal Services	3081
Pharmaceuticals	722
Public Relations	158
Real Estate/Property	1408
Retail/Wholesale trade	2687
Shipping/Distribution	792
Telecommunications	1508
Transportation	1825
Other	411

Job Title

Partner/Owner	2553
C-level	2934
Vice President (EVP, SVP, AVP)	5398
Director Level*	9975
Mid-level Management*	21711
Analyst	2347
Assistant or Associate	2523
Administrative Staff	3521
Consultant	3227
Intern	1174
Volunteer	587
None of the above	2729

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3081
Customer/Client Service	4694
Executive Leadership	2347
Finance/Accounting	5481
Human Resources	7822
Legal/Law	1174
Marketing	4307
Operations	5082
Procurement	3849
Sales/Business Development	4559
Tech. Dev. Hardware (not only IT)	2494
Tech. Dev. Software (not only IT)	3045
Technology Implementation	3186
Other	7558

NEW ZEALAND

PANEL COUNT: 11736

Industry

Advertising	170
Agriculture/Fishing	129
Architecture	164
Automotive	317
Aviation	23
Accounting/Banking/Financial	1426
Bio-Tech	29
Chemicals/Plastics/Rubber	18
Communications/Information	317
Computer Hardware	188
Computer Software	211
Construction	258
Consulting	405
Consumer Electronics	434
Consumer Packaged Goods	200
Education	278
Energy/Utilities/Oil and Gas	129
Fashion/Apparel	288
Food/Beverage	428
Government/Public Sector	100
Healthcare	211
Hospitality/Tourism	147
Information Technology/IT	1635
Insurance	176
Legal/Law	26
Manufacturing	777
Market Research	27
Marketing/Sales	352
Media/Entertainment	72
Military	161
Non Profit/Social services	122
Personal Services	616
Pharmaceuticals	144
Public Relations	32
Real Estate/Property	282
Retail/Wholesale trade	537
Shipping/Distribution	158
Telecommunications	302
Transportation	365
Other	82

Job Title

Partner/Owner	511
C-level	587
Vice President (EVP, SVP, AVP)	1080
Director Level*	1995
Mid-level Management*	4342
Analyst	469
Assistant or Associate	505
Administrative Staff	704
Consultant	645
Intern	235
Volunteer	117
None of the above	546

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	616
Customer/Client Service	939
Executive Leadership	469
Finance/Accounting	1096
Human Resources	1564
Legal/Law	235
Marketing	861
Operations	1016
Procurement	770
Sales/Business Development	912
Tech. Dev. Hardware (not only IT)	499
Tech. Dev. Software (not only IT)	609
Technology Implementation	637
Other	1512

INDIA

PANEL COUNT: 81247

Industry

Advertising	1178
Agriculture/Fishing	894
Architecture	1137
Automotive	2194
Aviation	162
Accounting/Banking/Financial	9871
Bio-Tech	203
Chemicals/Plastics/Rubber	122
Communications/Information	2194
Computer Hardware	1300
Computer Software	1462
Construction	1787
Consulting	2803
Consumer Electronics	3006
Consumer Packaged Goods	1381
Education	1926
Energy/Utilities/Oil and Gas	894
Fashion/Apparel	1991
Food/Beverage	2966
Government/Public Sector	691
Healthcare	1462
Hospitality/Tourism	1016
Information Technology/IT	11318
Insurance	1219
Legal/Law	179
Manufacturing	5379
Market Research	187
Marketing/Sales	2437
Media/Entertainment	496
Military	1113
Non Profit/Social services	845
Personal Services	4265
Pharmaceuticals	999
Public Relations	219
Real Estate/Property	1950
Retail/Wholesale trade	3721
Shipping/Distribution	1097
Telecommunications	2088
Transportation	2527
Other	569

Job Title

Partner/Owner	3534
C-level	4062
Vice President (EVP, SVP, AVP)	7475
Director Level*	13812
Mid-level Management*	30061
Analyst	3250
Assistant or Associate	3494
Administrative Staff	4875
Consultant	4469
Intern	1625
Volunteer	812
None of the above	3778

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4265
Customer/Client Service	6500
Executive Leadership	3250
Finance/Accounting	7588
Human Resources	10830
Legal/Law	1625
Marketing	5964
Operations	7036
Procurement	5330
Sales/Business Development	6313
Tech. Dev. Hardware (not only IT)	3453
Tech. Dev. Software (not only IT)	4217
Technology Implementation	4412
Other	10465

CHINA

PANEL COUNT: 89371

Industry

Advertising	1296
Agriculture/Fishing	983
Architecture	1251
Automotive	2413
Aviation	179
Accounting/Banking/Financial	10859
Bio-Tech	223
Chemicals/Plastics/Rubber	134
Communications/Information	2413
Computer Hardware	1430
Computer Software	1609
Construction	1966
Consulting	3083
Consumer Electronics	3307
Consumer Packaged Goods	1519
Education	2118
Energy/Utilities/Oil and Gas	983
Fashion/Apparel	2190
Food/Beverage	3262
Government/Public Sector	760
Healthcare	1609
Hospitality/Tourism	1117
Information Technology/IT	12449
Insurance	1341
Legal/Law	197
Manufacturing	5916
Market Research	206
Marketing/Sales	2681
Media/Entertainment	545
Military	1224
Non Profit/Social services	929
Personal Services	4692
Pharmaceuticals	1099
Public Relations	241
Real Estate/Property	2145
Retail/Wholesale trade	4093
Shipping/Distribution	1207
Telecommunications	2297
Transportation	2779
Other	626

Job Title

Partner/Owner	3888
C-level	4469
Vice President (EVP, SVP, AVP)	8222
Director Level*	15193
Mid-level Management*	33067
Analyst	3575
Assistant or Associate	3843
Administrative Staff	5362
Consultant	4915
Intern	1787
Volunteer	894
None of the above	4156

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	4692
Customer/Client Service	7150
Executive Leadership	3575
Finance/Accounting	8347
Human Resources	11913
Legal/Law	1787
Marketing	6560
Operations	7740
Procurement	5863
Sales/Business Development	6944
Tech. Dev. Hardware (not only IT)	3798
Tech. Dev. Software (not only IT)	4638
Technology Implementation	4853
Other	11511

JAPAN

PANEL COUNT: 62560

Industry

Advertising	907
Agriculture/Fishing	688
Architecture	876
Automotive	1689
Aviation	125
Accounting/Banking/Financial	7601
Bio-Tech	156
Chemicals/Plastics/Rubber	94
Communications/Information	1689
Computer Hardware	1001
Computer Software	1126
Construction	1376
Consulting	2158
Consumer Electronics	2315
Consumer Packaged Goods	1064
Education	1483
Energy/Utilities/Oil and Gas	688
Fashion/Apparel	1533
Food/Beverage	2283
Government/Public Sector	532
Healthcare	1126
Hospitality/Tourism	782
Information Technology/IT	8715
Insurance	938
Legal/Law	138
Manufacturing	4141
Market Research	144
Marketing/Sales	1877
Media/Entertainment	382
Military	857
Non Profit/Social services	651
Personal Services	3284
Pharmaceuticals	769
Public Relations	169
Real Estate/Property	1501
Retail/Wholesale trade	2865
Shipping/Distribution	845
Telecommunications	1608
Transportation	1946
Other	438

Job Title

Partner/Owner	2721
C-level	3128
Vice President (EVP, SVP, AVP)	5756
Director Level*	10635
Mid-level Management*	23147
Analyst	2502
Assistant or Associate	2690
Administrative Staff	3754
Consultant	3441
Intern	1251
Volunteer	626
None of the above	2909

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3284
Customer/Client Service	5005
Executive Leadership	2502
Finance/Accounting	5843
Human Resources	8339
Legal/Law	1251
Marketing	4592
Operations	5418
Procurement	4104
Sales/Business Development	4861
Tech. Dev. Hardware (not only IT)	2659
Tech. Dev. Software (not only IT)	3247
Technology Implementation	3397
Other	8058

SOUTH KOREA

PANEL COUNT: 25024

Industry

Advertising	363
Agriculture/Fishing	275
Architecture	350
Automotive	676
Aviation	50
Accounting/Banking/Financial	3040
Bio-Tech	63
Chemicals/Plastics/Rubber	38
Communications/Information	676
Computer Hardware	400
Computer Software	450
Construction	551
Consulting	863
Consumer Electronics	926
Consumer Packaged Goods	425
Education	593
Energy/Utilities/Oil and Gas	275
Fashion/Apparel	613
Food/Beverage	913
Government/Public Sector	213
Healthcare	450
Hospitality/Tourism	313
Information Technology/IT	3486
Insurance	375
Legal/Law	55
Manufacturing	1657
Market Research	58
Marketing/Sales	751
Media/Entertainment	153
Military	343
Non Profit/Social services	260
Personal Services	1314
Pharmaceuticals	308
Public Relations	68
Real Estate/Property	601
Retail/Wholesale trade	1146
Shipping/Distribution	338
Telecommunications	643
Transportation	778
Other	175

Job Title

Partner/Owner	1089
C-level	1251
Vice President (EVP, SVP, AVP)	2302
Director Level*	4254
Mid-level Management*	9259
Analyst	1001
Assistant or Associate	1076
Administrative Staff	1501
Consultant	1376
Intern	500
Volunteer	250
None of the above	1164

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1314
Customer/Client Service	2002
Executive Leadership	1001
Finance/Accounting	2337
Human Resources	3336
Legal/Law	500
Marketing	1837
Operations	2167
Procurement	1642
Sales/Business Development	1944
Tech. Dev. Hardware (not only IT)	1064
Tech. Dev. Software (not only IT)	1299
Technology Implementation	1359
Other	3223

SINGAPORE

PANEL COUNT: 52550

Industry

Advertising	762
Agriculture/Fishing	578
Architecture	736
Automotive	1419
Aviation	105
Accounting/Banking/Financial	6385
Bio-Tech	131
Chemicals/Plastics/Rubber	79
Communications/Information	1419
Computer Hardware	841
Computer Software	946
Construction	1156
Consulting	1813
Consumer Electronics	1944
Consumer Packaged Goods	893
Education	1245
Energy/Utilities/Oil and Gas	578
Fashion/Apparel	1287
Food/Beverage	1918
Government/Public Sector	447
Healthcare	946
Hospitality/Tourism	657
Information Technology/IT	7320
Insurance	788
Legal/Law	116
Manufacturing	3479
Market Research	121
Marketing/Sales	1577
Media/Entertainment	321
Military	720
Non Profit/Social services	547
Personal Services	2759
Pharmaceuticals	646
Public Relations	142
Real Estate/Property	1261
Retail/Wholesale trade	2407
Shipping/Distribution	709
Telecommunications	1351
Transportation	1634
Other	368

Job Title

Partner/Owner	2286
C-level	2628
Vice President (EVP, SVP, AVP)	4835
Director Level*	8934
Mid-level Management*	19444
Analyst	2102
Assistant or Associate	2260
Administrative Staff	3153
Consultant	2890
Intern	1051
Volunteer	526
None of the above	2444

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2759
Customer/Client Service	4204
Executive Leadership	2102
Finance/Accounting	4908
Human Resources	7005
Legal/Law	1051
Marketing	3857
Operations	4551
Procurement	3447
Sales/Business Development	4083
Tech. Dev. Hardware (not only IT)	2233
Tech. Dev. Software (not only IT)	2727
Technology Implementation	2853
Other	6768

THAILAND

PANEL COUNT: 68316

Industry

Advertising	991
Agriculture/Fishing	751
Architecture	956
Automotive	1845
Aviation	137
Accounting/Banking/Financial	8300
Bio-Tech	171
Chemicals/Plastics/Rubber	102
Communications/Information	1845
Computer Hardware	1093
Computer Software	1230
Construction	1503
Consulting	2357
Consumer Electronics	2528
Consumer Packaged Goods	1161
Education	1619
Energy/Utilities/Oil and Gas	751
Fashion/Apparel	1674
Food/Beverage	2494
Government/Public Sector	581
Healthcare	1230
Hospitality/Tourism	854
Information Technology/IT	9516
Insurance	1025
Legal/Law	150
Manufacturing	4522
Market Research	157
Marketing/Sales	2049
Media/Entertainment	417
Military	936
Non Profit/Social services	710
Personal Services	3587
Pharmaceuticals	840
Public Relations	184
Real Estate/Property	1640
Retail/Wholesale trade	3129
Shipping/Distribution	922
Telecommunications	1756
Transportation	2125
Other	478

Job Title

Partner/Owner	2972
C-level	3416
Vice President (EVP, SVP, AVP)	6285
Director Level*	11614
Mid-level Management*	25277
Analyst	2733
Assistant or Associate	2938
Administrative Staff	4099
Consultant	3757
Intern	1366
Volunteer	683
None of the above	3177

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3587
Customer/Client Service	5465
Executive Leadership	2733
Finance/Accounting	6381
Human Resources	9106
Legal/Law	1366
Marketing	5014
Operations	5916
Procurement	4481
Sales/Business Development	5308
Tech. Dev. Hardware (not only IT)	2903
Tech. Dev. Software (not only IT)	3546
Technology Implementation	3710
Other	8799

VIETNAM

PANEL COUNT: 42040

Industry

Advertising	610
Agriculture/Fishing	462
Architecture	589
Automotive	1135
Aviation	84
Accounting/Banking/Financial	5108
Bio-Tech	105
Chemicals/Plastics/Rubber	63
Communications/Information	1135
Computer Hardware	673
Computer Software	757
Construction	925
Consulting	1450
Consumer Electronics	1555
Consumer Packaged Goods	715
Education	996
Energy/Utilities/Oil and Gas	462
Fashion/Apparel	1030
Food/Beverage	1534
Government/Public Sector	357
Healthcare	757
Hospitality/Tourism	526
Information Technology/IT	5856
Insurance	631
Legal/Law	92
Manufacturing	2783
Market Research	97
Marketing/Sales	1261
Media/Entertainment	256
Military	576
Non Profit/Social services	437
Personal Services	2207
Pharmaceuticals	517
Public Relations	114
Real Estate/Property	1009
Retail/Wholesale trade	1925
Shipping/Distribution	568
Telecommunications	1080
Transportation	1307
Other	294

Job Title

Partner/Owner	1829
C-level	2102
Vice President (EVP, SVP, AVP)	3868
Director Level*	7147
Mid-level Management*	15555
Analyst	1682
Assistant or Associate	1808
Administrative Staff	2522
Consultant	2312
Intern	841
Volunteer	420
None of the above	1955

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2207
Customer/Client Service	3363
Executive Leadership	1682
Finance/Accounting	3927
Human Resources	5604
Legal/Law	841
Marketing	3086
Operations	3641
Procurement	2758
Sales/Business Development	3267
Tech. Dev. Hardware (not only IT)	1787
Tech. Dev. Software (not only IT)	2182
Technology Implementation	2283
Other	5415

MALAYSIA

PANEL COUNT: 46244

Industry

Advertising	671
Agriculture/Fishing	509
Architecture	647
Automotive	1249
Aviation	92
Accounting/Banking/Financial	5619
Bio-Tech	116
Chemicals/Plastics/Rubber	69
Communications/Information	1249
Computer Hardware	740
Computer Software	832
Construction	1017
Consulting	1595
Consumer Electronics	1711
Consumer Packaged Goods	786
Education	1096
Energy/Utilities/Oil and Gas	509
Fashion/Apparel	1133
Food/Beverage	1688
Government/Public Sector	393
Healthcare	832
Hospitality/Tourism	578
Information Technology/IT	6442
Insurance	694
Legal/Law	102
Manufacturing	3061
Market Research	106
Marketing/Sales	1387
Media/Entertainment	282
Military	634
Non Profit/Social services	481
Personal Services	2428
Pharmaceuticals	569
Public Relations	125
Real Estate/Property	1110
Retail/Wholesale trade	2118
Shipping/Distribution	624
Telecommunications	1188
Transportation	1438
Other	324

Job Title

Partner/Owner	2012
C-level	2312
Vice President (EVP, SVP, AVP)	4254
Director Level*	7862
Mid-level Management*	17110
Analyst	1850
Assistant or Associate	1989
Administrative Staff	2775
Consultant	2543
Intern	925
Volunteer	462
None of the above	2150

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2428
Customer/Client Service	3700
Executive Leadership	1850
Finance/Accounting	4319
Human Resources	6164
Legal/Law	925
Marketing	3394
Operations	4005
Procurement	3034
Sales/Business Development	3593
Tech. Dev. Hardware (not only IT)	1965
Tech. Dev. Software (not only IT)	2400
Technology Implementation	2511
Other	5956

INDONESIA

PANEL COUNT: 41620

Industry

Advertising	603
Agriculture/Fishing	458
Architecture	583
Automotive	1124
Aviation	83
Accounting/Banking/Financial	5057
Bio-Tech	104
Chemicals/Plastics/Rubber	62
Communications/Information	1124
Computer Hardware	666
Computer Software	749
Construction	916
Consulting	1436
Consumer Electronics	1540
Consumer Packaged Goods	708
Education	986
Energy/Utilities/Oil and Gas	458
Fashion/Apparel	1020
Food/Beverage	1519
Government/Public Sector	354
Healthcare	749
Hospitality/Tourism	520
Information Technology/IT	5798
Insurance	624
Legal/Law	92
Manufacturing	2755
Market Research	96
Marketing/Sales	1249
Media/Entertainment	254
Military	570
Non Profit/Social services	433
Personal Services	2185
Pharmaceuticals	512
Public Relations	112
Real Estate/Property	999
Retail/Wholesale trade	1906
Shipping/Distribution	562
Telecommunications	1070
Transportation	1294
Other	291

Job Title

Partner/Owner	1810
C-level	2081
Vice President (EVP, SVP, AVP)	3829
Director Level*	7075
Mid-level Management*	15399
Analyst	1665
Assistant or Associate	1790
Administrative Staff	2497
Consultant	2289
Intern	832
Volunteer	416
None of the above	1935

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2185
Customer/Client Service	3330
Executive Leadership	1665
Finance/Accounting	3887
Human Resources	5548
Legal/Law	832
Marketing	3055
Operations	3604
Procurement	2730
Sales/Business Development	3234
Tech. Dev. Hardware (not only IT)	1769
Tech. Dev. Software (not only IT)	2160
Technology Implementation	2260
Other	5361

HONG KONG

PANEL COUNT: 40788

Industry

Advertising	591
Agriculture/Fishing	449
Architecture	571
Automotive	1101
Aviation	82
Accounting/Banking/Financial	4956
Bio-Tech	102
Chemicals/Plastics/Rubber	61
Communications/Information	1101
Computer Hardware	653
Computer Software	734
Construction	897
Consulting	1407
Consumer Electronics	1509
Consumer Packaged Goods	693
Education	967
Energy/Utilities/Oil and Gas	449
Fashion/Apparel	999
Food/Beverage	1489
Government/Public Sector	347
Healthcare	734
Hospitality/Tourism	510
Information Technology/IT	5682
Insurance	612
Legal/Law	90
Manufacturing	2700
Market Research	94
Marketing/Sales	1224
Media/Entertainment	249
Military	559
Non Profit/Social services	424
Personal Services	2141
Pharmaceuticals	502
Public Relations	110
Real Estate/Property	979
Retail/Wholesale trade	1868
Shipping/Distribution	551
Telecommunications	1048
Transportation	1268
Other	286

Job Title

Partner/Owner	1774
C-level	2039
Vice President (EVP, SVP, AVP)	3752
Director Level*	6934
Mid-level Management*	15091
Analyst	1632
Assistant or Associate	1754
Administrative Staff	2447
Consultant	2243
Intern	816
Volunteer	408
None of the above	1897

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2141
Customer/Client Service	3263
Executive Leadership	1632
Finance/Accounting	3810
Human Resources	5437
Legal/Law	816
Marketing	2994
Operations	3532
Procurement	2676
Sales/Business Development	3169
Tech. Dev. Hardware (not only IT)	1733
Tech. Dev. Software (not only IT)	2117
Technology Implementation	2215
Other	5253

PHILIPPINES

PANEL COUNT: 46198

Industry

Advertising	670
Agriculture/Fishing	508
Architecture	647
Automotive	1247
Aviation	92
Accounting/Banking/Financial	5613
Bio-Tech	115
Chemicals/Plastics/Rubber	69
Communications/Information	1247
Computer Hardware	739
Computer Software	832
Construction	1016
Consulting	1594
Consumer Electronics	1709
Consumer Packaged Goods	785
Education	1095
Energy/Utilities/Oil and Gas	508
Fashion/Apparel	1132
Food/Beverage	1686
Government/Public Sector	393
Healthcare	832
Hospitality/Tourism	577
Information Technology/IT	6435
Insurance	693
Legal/Law	102
Manufacturing	3058
Market Research	106
Marketing/Sales	1386
Media/Entertainment	282
Military	633
Non Profit/Social services	480
Personal Services	2425
Pharmaceuticals	568
Public Relations	125
Real Estate/Property	1109
Retail/Wholesale trade	2116
Shipping/Distribution	624
Telecommunications	1187
Transportation	1437
Other	323

Job Title

Partner/Owner	2010
C-level	2310
Vice President (EVP, SVP, AVP)	4250
Director Level*	7854
Mid-level Management*	17093
Analyst	1848
Assistant or Associate	1987
Administrative Staff	2772
Consultant	2541
Intern	924
Volunteer	462
None of the above	2148

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2425
Customer/Client Service	3696
Executive Leadership	1848
Finance/Accounting	4315
Human Resources	6158
Legal/Law	924
Marketing	3391
Operations	4001
Procurement	3031
Sales/Business Development	3590
Tech. Dev. Hardware (not only IT)	1963
Tech. Dev. Software (not only IT)	2398
Technology Implementation	2509
Other	5950

TAIWAN

PANEL COUNT: 30029

Industry

Advertising	435
Agriculture/Fishing	330
Architecture	420
Automotive	811
Aviation	60
Accounting/Banking/Financial	3648
Bio-Tech	75
Chemicals/Plastics/Rubber	45
Communications/Information	811
Computer Hardware	480
Computer Software	541
Construction	661
Consulting	1036
Consumer Electronics	1111
Consumer Packaged Goods	510
Education	712
Energy/Utilities/Oil and Gas	330
Fashion/Apparel	736
Food/Beverage	1096
Government/Public Sector	255
Healthcare	541
Hospitality/Tourism	375
Information Technology/IT	4183
Insurance	450
Legal/Law	66
Manufacturing	1988
Market Research	69
Marketing/Sales	901
Media/Entertainment	183
Military	411
Non Profit/Social services	312
Personal Services	1577
Pharmaceuticals	369
Public Relations	81
Real Estate/Property	721
Retail/Wholesale trade	1375
Shipping/Distribution	405
Telecommunications	772
Transportation	934
Other	210

Job Title

Partner/Owner	1306
C-level	1501
Vice President (EVP, SVP, AVP)	2763
Director Level*	5105
Mid-level Management*	11111
Analyst	1201
Assistant or Associate	1291
Administrative Staff	1802
Consultant	1652
Intern	601
Volunteer	300
None of the above	1396

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1577
Customer/Client Service	2402
Executive Leadership	1201
Finance/Accounting	2805
Human Resources	4003
Legal/Law	601
Marketing	2204
Operations	2600
Procurement	1970
Sales/Business Development	2333
Tech. Dev. Hardware (not only IT)	1276
Tech. Dev. Software (not only IT)	1558
Technology Implementation	1631
Other	3868

PAKISTAN

PANEL COUNT: 60058

Industry

Advertising	871
Agriculture/Fishing	661
Architecture	841
Automotive	1622
Aviation	120
Accounting/Banking/Financial	7297
Bio-Tech	150
Chemicals/Plastics/Rubber	90
Communications/Information	1622
Computer Hardware	961
Computer Software	1081
Construction	1321
Consulting	2072
Consumer Electronics	2222
Consumer Packaged Goods	1021
Education	1423
Energy/Utilities/Oil and Gas	661
Fashion/Apparel	1471
Food/Beverage	2192
Government/Public Sector	510
Healthcare	1081
Hospitality/Tourism	751
Information Technology/IT	8366
Insurance	901
Legal/Law	132
Manufacturing	3976
Market Research	138
Marketing/Sales	1802
Media/Entertainment	366
Military	823
Non Profit/Social services	625
Personal Services	3153
Pharmaceuticals	739
Public Relations	162
Real Estate/Property	1441
Retail/Wholesale trade	2751
Shipping/Distribution	811
Telecommunications	1543
Transportation	1868
Other	420

Job Title

Partner/Owner	2613
C-level	3003
Vice President (EVP, SVP, AVP)	5525
Director Level*	10210
Mid-level Management*	22221
Analyst	2402
Assistant or Associate	2582
Administrative Staff	3603
Consultant	3303
Intern	1201
Volunteer	601
None of the above	2793

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3153
Customer/Client Service	4805
Executive Leadership	2402
Finance/Accounting	5609
Human Resources	8006
Legal/Law	1201
Marketing	4408
Operations	5201
Procurement	3940
Sales/Business Development	4666
Tech. Dev. Hardware (not only IT)	2552
Tech. Dev. Software (not only IT)	3117
Technology Implementation	3261
Other	7735

Industry

Advertising	479
Agriculture/Fishing	363
Architecture	462
Automotive	892
Aviation	66
Accounting/Banking/Financial	4013
Bio-Tech	83
Chemicals/Plastics/Rubber	50
Communications/Information	892
Computer Hardware	529
Computer Software	595
Construction	727
Consulting	1140
Consumer Electronics	1222
Consumer Packaged Goods	562
Education	783
Energy/Utilities/Oil and Gas	363
Fashion/Apparel	809
Food/Beverage	1206
Government/Public Sector	281
Healthcare	595
Hospitality/Tourism	413
Information Technology/IT	4601
Insurance	495
Legal/Law	73
Manufacturing	2187
Market Research	76
Marketing/Sales	991
Media/Entertainment	201
Military	453
Non Profit/Social services	344
Personal Services	1734
Pharmaceuticals	406
Public Relations	89
Real Estate/Property	793
Retail/Wholesale trade	1513
Shipping/Distribution	446
Telecommunications	849
Transportation	1027
Other	231

Job Title

Partner/Owner	1437
C-level	1652
Vice President (EVP, SVP, AVP)	3039
Director Level*	5615
Mid-level Management*	12222
Analyst	1321
Assistant or Associate	1420
Administrative Staff	1982
Consultant	1817
Intern	661
Volunteer	330
None of the above	1536

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1734
Customer/Client Service	2643
Executive Leadership	1321
Finance/Accounting	3085
Human Resources	4403
Legal/Law	661
Marketing	2425
Operations	2861
Procurement	2167
Sales/Business Development	2567
Tech. Dev. Hardware (not only IT)	1404
Tech. Dev. Software (not only IT)	1714
Technology Implementation	1794
Other	4254

SAUDI ARABIA

PANEL COUNT: 21471

Industry

Advertising	311
Agriculture/Fishing	236
Architecture	301
Automotive	580
Aviation	43
Accounting/Banking/Financial	2609
Bio-Tech	54
Chemicals/Plastics/Rubber	32
Communications/Information	580
Computer Hardware	344
Computer Software	386
Construction	472
Consulting	741
Consumer Electronics	794
Consumer Packaged Goods	365
Education	509
Energy/Utilities/Oil and Gas	236
Fashion/Apparel	526
Food/Beverage	784
Government/Public Sector	182
Healthcare	386
Hospitality/Tourism	268
Information Technology/IT	2991
Insurance	322
Legal/Law	47
Manufacturing	1421
Market Research	49
Marketing/Sales	644
Media/Entertainment	131
Military	294
Non Profit/Social services	223
Personal Services	1127
Pharmaceuticals	264
Public Relations	58
Real Estate/Property	515
Retail/Wholesale trade	983
Shipping/Distribution	290
Telecommunications	552
Transportation	668
Other	150

Job Title

Partner/Owner	934
C-level	1074
Vice President (EVP, SVP, AVP)	1975
Director Level*	3650
Mid-level Management*	7944
Analyst	859
Assistant or Associate	923
Administrative Staff	1288
Consultant	1181
Intern	429
Volunteer	215
None of the above	998

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1127
Customer/Client Service	1718
Executive Leadership	859
Finance/Accounting	2005
Human Resources	2862
Legal/Law	429
Marketing	1576
Operations	1859
Procurement	1408
Sales/Business Development	1668
Tech. Dev. Hardware (not only IT)	912
Tech. Dev. Software (not only IT)	1114
Technology Implementation	1166
Other	2765

Industry

Advertising	374
Agriculture/Fishing	283
Architecture	361
Automotive	696
Aviation	52
Accounting/Banking/Financial	3130
Bio-Tech	64
Chemicals/Plastics/Rubber	39
Communications/Information	696
Computer Hardware	412
Computer Software	464
Construction	567
Consulting	889
Consumer Electronics	953
Consumer Packaged Goods	438
Education	611
Energy/Utilities/Oil and Gas	283
Fashion/Apparel	631
Food/Beverage	940
Government/Public Sector	219
Healthcare	464
Hospitality/Tourism	322
Information Technology/IT	3589
Insurance	386
Legal/Law	57
Manufacturing	1706
Market Research	59
Marketing/Sales	773
Media/Entertainment	157
Military	353
Non Profit/Social services	268
Personal Services	1353
Pharmaceuticals	317
Public Relations	70
Real Estate/Property	618
Retail/Wholesale trade	1180
Shipping/Distribution	348
Telecommunications	662
Transportation	801
Other	180

Job Title

Partner/Owner	1121
C-level	1288
Vice President (EVP, SVP, AVP)	2370
Director Level*	4380
Mid-level Management*	9533
Analyst	1031
Assistant or Associate	1108
Administrative Staff	1546
Consultant	1417
Intern	515
Volunteer	258
None of the above	1198

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1353
Customer/Client Service	2061
Executive Leadership	1031
Finance/Accounting	2406
Human Resources	3434
Legal/Law	515
Marketing	1891
Operations	2231
Procurement	1690
Sales/Business Development	2002
Tech. Dev. Hardware (not only IT)	1095
Tech. Dev. Software (not only IT)	1337
Technology Implementation	1399
Other	3318

Industry

Advertising	299
Agriculture/Fishing	227
Architecture	289
Automotive	557
Aviation	41
Accounting/Banking/Financial	2504
Bio-Tech	52
Chemicals/Plastics/Rubber	31
Communications/Information	557
Computer Hardware	330
Computer Software	371
Construction	453
Consulting	711
Consumer Electronics	763
Consumer Packaged Goods	350
Education	488
Energy/Utilities/Oil and Gas	227
Fashion/Apparel	505
Food/Beverage	752
Government/Public Sector	175
Healthcare	371
Hospitality/Tourism	258
Information Technology/IT	2871
Insurance	309
Legal/Law	45
Manufacturing	1364
Market Research	47
Marketing/Sales	618
Media/Entertainment	126
Military	282
Non Profit/Social services	214
Personal Services	1082
Pharmaceuticals	254
Public Relations	56
Real Estate/Property	495
Retail/Wholesale trade	944
Shipping/Distribution	278
Telecommunications	530
Transportation	641
Other	144

Job Title

Partner/Owner	897
C-level	1031
Vice President (EVP, SVP, AVP)	1896
Director Level*	3504
Mid-level Management*	7626
Analyst	824
Assistant or Associate	886
Administrative Staff	1237
Consultant	1134
Intern	412
Volunteer	206
None of the above	958

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1082
Customer/Client Service	1649
Executive Leadership	824
Finance/Accounting	1925
Human Resources	2748
Legal/Law	412
Marketing	1513
Operations	1785
Procurement	1352
Sales/Business Development	1602
Tech. Dev. Hardware (not only IT)	876
Tech. Dev. Software (not only IT)	1070
Technology Implementation	1119
Other	2655

BAHRAIN

PANEL COUNT: 23704

Industry

Advertising	344
Agriculture/Fishing	261
Architecture	332
Automotive	640
Aviation	47
Accounting/Banking/Financial	2880
Bio-Tech	59
Chemicals/Plastics/Rubber	36
Communications/Information	640
Computer Hardware	379
Computer Software	427
Construction	521
Consulting	818
Consumer Electronics	877
Consumer Packaged Goods	403
Education	562
Energy/Utilities/Oil and Gas	261
Fashion/Apparel	581
Food/Beverage	865
Government/Public Sector	201
Healthcare	427
Hospitality/Tourism	296
Information Technology/IT	3302
Insurance	356
Legal/Law	52
Manufacturing	1569
Market Research	55
Marketing/Sales	711
Media/Entertainment	145
Military	325
Non Profit/Social services	247
Personal Services	1244
Pharmaceuticals	292
Public Relations	64
Real Estate/Property	569
Retail/Wholesale trade	1086
Shipping/Distribution	320
Telecommunications	609
Transportation	737
Other	166

Job Title

Partner/Owner	1031
C-level	1185
Vice President (EVP, SVP, AVP)	2181
Director Level*	4030
Mid-level Management*	8770
Analyst	948
Assistant or Associate	1019
Administrative Staff	1422
Consultant	1304
Intern	474
Volunteer	237
None of the above	1102

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	1244
Customer/Client Service	1896
Executive Leadership	948
Finance/Accounting	2214
Human Resources	3160
Legal/Law	474
Marketing	1740
Operations	2053
Procurement	1555
Sales/Business Development	1842
Tech. Dev. Hardware (not only IT)	1007
Tech. Dev. Software (not only IT)	1230
Technology Implementation	1287
Other	3053

SOUTH AFRICA

PANEL COUNT: 52148

Industry

Advertising	756
Agriculture/Fishing	574
Architecture	730
Automotive	1408
Aviation	104
Accounting/Banking/Financial	6336
Bio-Tech	130
Chemicals/Plastics/Rubber	78
Communications/Information	1408
Computer Hardware	834
Computer Software	939
Construction	1147
Consulting	1799
Consumer Electronics	1929
Consumer Packaged Goods	887
Education	1236
Energy/Utilities/Oil and Gas	574
Fashion/Apparel	1278
Food/Beverage	1903
Government/Public Sector	443
Healthcare	939
Hospitality/Tourism	652
Information Technology/IT	7264
Insurance	782
Legal/Law	115
Manufacturing	3452
Market Research	120
Marketing/Sales	1564
Media/Entertainment	318
Military	714
Non Profit/Social services	542
Personal Services	2738
Pharmaceuticals	641
Public Relations	141
Real Estate/Property	1252
Retail/Wholesale trade	2388
Shipping/Distribution	704
Telecommunications	1340
Transportation	1622
Other	365

Job Title

Partner/Owner	2268
C-level	2607
Vice President (EVP, SVP, AVP)	4798
Director Level*	8865
Mid-level Management*	19295
Analyst	2086
Assistant or Associate	2242
Administrative Staff	3129
Consultant	2868
Intern	1043
Volunteer	521
None of the above	2425

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	2738
Customer/Client Service	4172
Executive Leadership	2086
Finance/Accounting	4871
Human Resources	6951
Legal/Law	1043
Marketing	3828
Operations	4516
Procurement	3421
Sales/Business Development	4052
Tech. Dev. Hardware (not only IT)	2216
Tech. Dev. Software (not only IT)	2706
Technology Implementation	2832
Other	6717

Industry

Advertising	227
Agriculture/Fishing	172
Architecture	219
Automotive	422
Aviation	31
Accounting/Banking/Financial	1901
Bio-Tech	39
Chemicals/Plastics/Rubber	23
Communications/Information	422
Computer Hardware	250
Computer Software	282
Construction	344
Consulting	540
Consumer Electronics	579
Consumer Packaged Goods	266
Education	371
Energy/Utilities/Oil and Gas	172
Fashion/Apparel	383
Food/Beverage	571
Government/Public Sector	133
Healthcare	282
Hospitality/Tourism	196
Information Technology/IT	2179
Insurance	235
Legal/Law	34
Manufacturing	1036
Market Research	36
Marketing/Sales	469
Media/Entertainment	95
Military	214
Non Profit/Social services	163
Personal Services	821
Pharmaceuticals	192
Public Relations	42
Real Estate/Property	375
Retail/Wholesale trade	717
Shipping/Distribution	211
Telecommunications	402
Transportation	487
Other	110

Job Title

Partner/Owner	681
C-level	782
Vice President (EVP, SVP, AVP)	1439
Director Level*	2660
Mid-level Management*	5788
Analyst	626
Assistant or Associate	673
Administrative Staff	939
Consultant	860
Intern	313
Volunteer	156
None of the above	727

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	821
Customer/Client Service	1252
Executive Leadership	626
Finance/Accounting	1461
Human Resources	2085
Legal/Law	313
Marketing	1148
Operations	1355
Procurement	1026
Sales/Business Development	1216
Tech. Dev. Hardware (not only IT)	665
Tech. Dev. Software (not only IT)	812
Technology Implementation	849
Other	2015

NIGERIA

PANEL COUNT: 57363

Industry

Advertising	832
Agriculture/Fishing	631
Architecture	803
Automotive	1549
Aviation	115
Accounting/Banking/Financial	6970
Bio-Tech	143
Chemicals/Plastics/Rubber	86
Communications/Information	1549
Computer Hardware	918
Computer Software	1033
Construction	1262
Consulting	1979
Consumer Electronics	2122
Consumer Packaged Goods	975
Education	1359
Energy/Utilities/Oil and Gas	631
Fashion/Apparel	1405
Food/Beverage	2094
Government/Public Sector	488
Healthcare	1033
Hospitality/Tourism	717
Information Technology/IT	7991
Insurance	860
Legal/Law	126
Manufacturing	3797
Market Research	132
Marketing/Sales	1721
Media/Entertainment	350
Military	786
Non Profit/Social services	597
Personal Services	3012
Pharmaceuticals	706
Public Relations	155
Real Estate/Property	1377
Retail/Wholesale trade	2627
Shipping/Distribution	774
Telecommunications	1474
Transportation	1784
Other	402

Job Title

Partner/Owner	2495
C-level	2868
Vice President (EVP, SVP, AVP)	5277
Director Level*	9752
Mid-level Management*	21224
Analyst	2295
Assistant or Associate	2467
Administrative Staff	3442
Consultant	3155
Intern	1147
Volunteer	574
None of the above	2667

*Director Level: Group Director, Sr. Director, Director

*Mid-level Management: Group Manager, Sr. Manager, Manager, Program Manager

Department

Administration/General Staff	3012
Customer/Client Service	4589
Executive Leadership	2295
Finance/Accounting	5358
Human Resources	7646
Legal/Law	1147
Marketing	4210
Operations	4968
Procurement	3763
Sales/Business Development	4457
Tech. Dev. Hardware (not only IT)	2438
Tech. Dev. Software (not only IT)	2977
Technology Implementation	3115
Other	7388



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